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**To:** Anna Griffin, Oregon Public Broadcasting  
**From:** John Horvick, Hannah Borenstein, DHM Research  
**Re:** Young Oregonians Survey, #01314

## Introduction & Methodology

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From August 6<sup>th</sup> to 12<sup>th</sup>, 2024, DHM Research conducted a hybrid survey of young Oregonians. The purpose of the survey was to understand young Oregonians' voting habits and opinions on a variety of topics prior to the upcoming 2024 presidential election.

### Research Methodology

The hybrid survey consisted of 600 Oregonians ages 18-40 and took approximately 15 minutes to complete. This is a sufficient sample size to assess young Oregonians' opinions generally and to review findings by multiple subgroups, including age, gender, party, race, education, and area of the state.

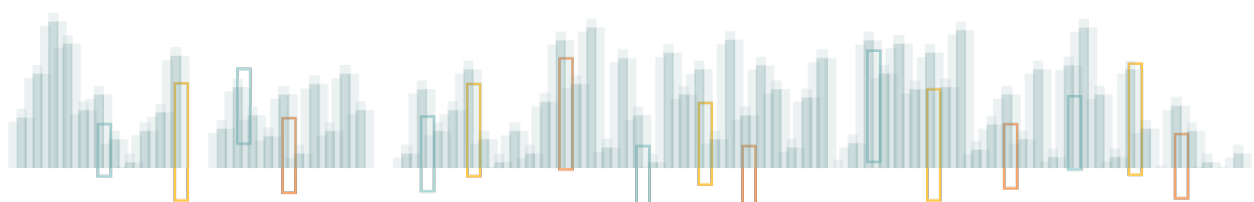
Respondents were contacted from multiple lists including a list of registered voters; a landline household list compiled from public records and consumer lists; and a cellular consumer list based off of cell and cable consumer information matched to publicly available address information. Telephone respondents were contacted by a live interviewer and text-to-online respondents received a text invitation directing them to an online survey. In gathering responses, a variety of quality control measures were employed, including questionnaire pre-testing and validation. Quotas were set by age, gender, party, race, education, and area of the state to ensure a representative sample.

### Statement of Limitations

Any sampling of opinions or attitudes is subject to a margin of error. The margin of error is a standard statistical calculation that represents differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margin of error if compared with the results achieved from surveying the entire population. The margin of error for this survey is +/- 4.0%.

### DHM Research Background

DHM Research has been providing opinion research and consultation throughout the Pacific Northwest and other regions of the United States for over 40 years. The firm is nonpartisan and independent and specializes in research projects to support public policy making.



**OPB Young Oregonian Survey  
August 6-12, 2024**

**N=600; margin of error ±4.0%  
15 minutes**

**DHM Research Project #01314**

Hello, my name is \_\_\_\_\_ from [name of fielding house]. I have some questions about your community (specify if possible).

As needed:

- We are not trying to sell you anything.
- The survey should only take a few minutes and I think you will find the questions interesting.
- Your answers are strictly confidential.

**VOTER MOOD**

1. All things considered, would you say things in Oregon are headed in the right direction or on the wrong track?

<b>Response category</b>	<b>n=600</b>
Right direction	29%
Wrong track	50%
Don't know	21%

2. What do you think is the most important problem facing Oregon today? **[Displaying coded open-ended responses]**

Response category	n=600
Homelessness	38%
Housing affordability	16%
Drugs / Addiction / Mental health	12%
Cost of living	10%
Crime	6%
Economy / Jobs	5%
Education / Schools	5%
Climate change	4%
Poor leadership / Government mismanagement	3%
Taxes	3%
Democrats / Liberals	3%
Wildfires / Forest fires	2%
Political divisions / Partisanship	2%
Gun violence / Gun control	2%
Roads/ Infrastructure / Traffic	1%
Elections / Democracy	1%
Economic inequality	1%
Minimum wage / Salary	1%
Corruption / Greed	1%
Environment / Pollution	1%
Abortion	1%
All other responses <sup>1</sup>	5%
None	<1%
Don't know	2%

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<sup>1</sup> All other responses include general Other (3%), as well as Overpopulation/Overcrowded, Need for more social services, Racism/Race, Healthcare, Immigration/Illegal immigration, Lack of police presence, and Ethics/Morals/Values, each being <1%.

Indicate if your overall impression of the following people is positive or negative. **(Randomize)**

Response category n=600	Total Positive	Very positive	Somewhat positive	Total Negative	Somewhat negative	Very negative	Don't know
3. Joe Biden	<b>30%</b>	8%	23%	<b>66%</b>	22%	44%	4%
4. Donald Trump	<b>34%</b>	18%	16%	<b>62%</b>	8%	54%	4%
5. Kamala Harris	<b>48%</b>	22%	25%	<b>43%</b>	10%	33%	9%
6. Tina Kotek	<b>34%</b>	8%	26%	<b>41%</b>	19%	22%	25%
7. JD Vance	<b>20%</b>	9%	11%	<b>54%</b>	12%	42%	27%
7a. Tim Walz	<b>37%</b>	23%	14%	<b>25%</b>	10%	15%	37%

## VOTING AND ELECTIONS

There will be an election in November for the United States president, as well as numerous state and local offices and issues.

8. How likely, or not, are you to vote in the November elections?

Response category	n=600
<b>Total Will Vote</b>	<b>79%</b>
Almost certain to vote	69%
Probably will vote	9%
<b>50-50 chance</b>	<b>8%</b>
<b>Total Will Not Vote</b>	<b>10%</b>
Probably will not vote	3%
Certain to not vote	8%
Don't know	3%

9. **[If absolutely certain to vote]** Why are you certain to vote? **[Displaying coded open-ended responses]**

Response category	n=416
Civic Duty / Responsibility / Voting is important	22%
Defeat Trump / MAGA / Defeat Republicans / Oppose Project 2025	13%
My vote counts / Every vote matters / Having my voice heard	13%
Wrong direction / Change is needed / Concerned about future	12%
I always vote / Almost always vote / I will vote	11%
My right / Privilege / Patriotism	7%
Protect democracy / Concerned about fascism/ Freedom	5%
This election is critical / This election is important to me	4%
Women's rights / Minority rights / Human rights	4%
Want to participate / Want to vote	4%
Support Harris / Support Walz / Support liberal policies	3%
Defeat Harris / Defeat Democrats / Defeat liberal agenda	3%
Voting is easy / Easy access to polls / Mail-in voting	3%
Support Trump / Support MAGA / Support Republicans	2%
Other	7%
Don't know / Unsure	<1%
Refused / No comment	<1%

10. **[If probably will vote]** Why will probably vote, but are not certain? **[Displaying coded open-ended responses]**

Response category	n=56
Disapprove both candidates / Lack of options	13%
Probably won't vote	9%
My vote won't matter	9%
Undecided on candidate	9%
Only if Trumps on ballot	7%
Time constraints / Availability	7%
Not registered	7%
Complications in process / Ballot issues	6%
Never voted / First time voting	5%
Right thing to do	4%
Need reminder / May forget	4%
Procrastination	3%
Depends on who's running	2%
Complexity in issues	2%
Work hours	2%
Depends on government to make decision	2%
Other	8%
Don't know / Unsure	6%

11. **[If 50-50 chance will vote]** Why do you say there is only a 50-50 chance you will vote?  
**[Displaying coded open-ended responses]**

Response category	n=49
Disapprove both candidates / Lack of options	20%
Don't know how / Where to vote	15%
Not politically involved	9%
My vote doesn't count / Voting doesn't matter	8%
Undecided on candidate	7%
Not sure if I want to	6%
Disapprove of two party system	5%
Not sure if I'll be able to	5%
Usually don't vote	3%
Because/ My opinion	2%
Not registered yet	2%
Depends on who's running	1%
Other	5%
None / Nothing	2%
Don't know / Unsure	5%
Refused / No comment	2%

12. **[If probably will not vote]** Why will you probably not vote? **[Displaying coded open-ended responses]**

Response category	n=16
Never vote / Uninterested	31%
Doesn't / Won't matter	28%
Disapprove both candidates	19%
Uncertain about candidates	13%
I'm a felon	9%
Anti-Trump	9%
Other	6%

13. **[If probably will not vote]** Is there any factor that would cause you to vote? **[Displaying coded open-ended responses]**

Response category	n=16
If I thought it made a difference	35%
No	28%
Better candidates	12%
A miracle	9%
No Trump	5%
Other	6%
None / Nothing	5%

14. **[If certain not to vote]** Why are you certain not to vote? **[Displaying coded open-ended responses]**

Response category	n=46
My vote doesn't count / Matter	26%
Don't want to	15%
Ineligible	14%
Never vote	12%
Disapprove of both candidates	11%
Lack of knowledge of candidates	7%
Uninterested in politics / Don't care	6%
Disapprove of elections	4%
Not registered	3%
Issues with ballot	3%
Dislike politics	2%

15. **[If unsure whether will vote]** Why don't you know if you will vote? **[Displaying coded open-ended responses]**

Response category	n=17
I'm a felon	27%
My vote doesn't count / Matter	15%
Don't care / Uninterested	13%
Disapprove of both candidates	6%
Don't want to	5%
Other	9%
None / Nothing	12%
Don't know / Unsure	13%



People sometimes don't vote for various reasons. How much do the following affect your decision to vote?

Response category n=600	Total A Great Deal / Quite a Lot	A great deal	Quite a lot	Total Some / Very Little	Some	Very little	Don't know
16. I don't know how							
	<b>9%</b>	5%	4%	<b>83%</b>	9%	74%	8%
17. I don't think my vote will make a difference							
	<b>32%</b>	17%	15%	<b>64%</b>	27%	36%	4%
18. I don't trust that my vote will be counted accurately							
	<b>23%</b>	16%	7%	<b>73%</b>	20%	53%	4%
19. I don't know enough about the candidates or the issues							
	<b>18%</b>	11%	7%	<b>77%</b>	22%	55%	5%
20. I'm not interested in politics							
	<b>18%</b>	11%	6%	<b>78%</b>	21%	57%	4%
21. None of the candidates represent my concerns and values							
	<b>31%</b>	17%	14%	<b>63%</b>	27%	36%	6%
22. Nothing that I would vote on will affect my life personally							
	<b>15%</b>	7%	9%	<b>78%</b>	18%	61%	6%
23. Elections don't matter. Politicians will do what they want anyway							
	<b>33%</b>	19%	14%	<b>62%</b>	28%	34%	5%

24. In Oregon, voter turnout is highest among those ages 65 and older and lowest among those under age 40. All things considered, do you think this is mostly good, mostly bad, or does it not matter?

Response category	n=600
Mostly good	6%
Mostly bad	69%
Does not matter	17%
Don't know	8%

25. Regardless of your plan to vote or not, who would you most prefer to win the election for president in November? **[Randomize 1-4]**

Response category	n=600
Kamala Harris, Democrat Party	45%
Donald Trump, Republican Party	28%
Robert F. Kennedy Jr., Independent	12%
Chase Oliver, Libertarian Party	2%
Someone else	9%
Don't know	5%

How important are the following issues to you when considering how to vote in the elections this November? **[Randomize]**

Response category n=600	Total Important	Extremely important	Very important	Somewhat important	Total Not Important	Not too important	Not important at all	Don't know
26. Inflation								
	<b>78%</b>	55%	23%	<b>16%</b>	<b>4%</b>	3%	1%	2%
27. Housing								
	<b>80%</b>	57%	23%	<b>15%</b>	<b>3%</b>	2%	1%	2%
28. Student loans								
	<b>42%</b>	24%	18%	<b>22%</b>	<b>32%</b>	14%	18%	3%
29. Abortion								
	<b>62%</b>	47%	16%	<b>17%</b>	<b>18%</b>	8%	10%	3%
30. Climate change								
	<b>58%</b>	41%	17%	<b>17%</b>	<b>23%</b>	10%	13%	2%
31. Race relations								
	<b>53%</b>	30%	23%	<b>19%</b>	<b>25%</b>	10%	15%	3%
32. Taxes								
	<b>65%</b>	38%	26%	<b>25%</b>	<b>9%</b>	7%	2%	2%
33. Job opportunities								
	<b>74%</b>	41%	32%	<b>20%</b>	<b>4%</b>	3%	1%	2%
34. Gun issues								
	<b>57%</b>	37%	19%	<b>18%</b>	<b>22%</b>	13%	10%	3%
35. Homelessness								
	<b>83%</b>	56%	27%	<b>11%</b>	<b>4%</b>	2%	2%	1%
36. Crime								
	<b>70%</b>	42%	28%	<b>18%</b>	<b>10%</b>	6%	4%	2%
37. LGBTQ+ rights								
	<b>48%</b>	34%	14%	<b>14%</b>	<b>34%</b>	10%	25%	4%
38. The conflict between Israel and Palestine								
	<b>48%</b>	29%	19%	<b>22%</b>	<b>25%</b>	10%	15%	5%
39. Mental health issues								
	<b>72%</b>	48%	24%	<b>21%</b>	<b>5%</b>	2%	3%	2%

## OMNIBUS QUESTIONS

The next questions will cover a variety of issues.

40. Were you born in Oregon or someplace else?

Response category	n=600
Oregon	52%
Someplace else	47%
Don't know	1%

41. How many years have you lived in Oregon?

Response category	n=600
Less than one year	1%
1 to 5 years	9%
6 to 10 years	11%
More than 10 years	78%
Don't know	1%

42. How likely is it that you will be living in Oregon two years from now?

Response category	n=600
<b>Total Likely</b>	<b>87%</b>
Very likely	74%
Somewhat likely	13%
<b>Total Unlikely</b>	<b>11%</b>
Somewhat unlikely	4%
Very unlikely	7%
Don't know	2%

43. In two years, would you prefer to be living in Oregon or would you prefer to live someplace else?

Response category	n=600
Oregon	63%
Someplace else	24%
Don't know	13%

44. Thinking about immigrants - that is people who come from other countries to live in the United States - in your view, should immigration be increased, decreased, or kept at its present level?

Response category	n=600
Increased	28%
Decreased	36%
Kept at its present level	22%
Don't know	14%

45. Do you think abortion should be...

Response category	n=600
<b>Total Legal</b>	<b>76%</b>
Legal in all cases	44%
Legal in most cases	31%
<b>Total Illegal</b>	<b>20%</b>
Illegal in most cases	15%
Illegal in all cases	5%
Don't know	5%

46. How confident, or not, are you in your local police?

Response category	n=600
<b>Total Confident</b>	<b>48%</b>
Very confident	12%
Somewhat confident	36%
<b>Total Not Confident</b>	<b>49%</b>
Not too confident	25%
Not at all confident	24%
Don't know	3%

47. Would you prefer your community to have more police officers, fewer police officers, or maintain the current number of police officers?

Response category	n=600
More police officers	30%
Fewer police officers	19%
Maintain the current number of police officers	38%
Don't know	12%

48. How much do you think Oregon's elected officials are doing to help reduce the effects of global climate change? **[Rotate 1-3/3-1]**

Response category	n=600
Too little	40%
About the right amount	19%
Too much	18%
Don't know	23%

How important are the following to you in order to live a fulfilling life? **[Randomize]**

Response category n=600	Total Important	Important	Important but not essential	Not important	Don't know
49. Being married	<b>66%</b>	35%	31%	<b>30%</b>	4%
50. Being in a committed romantic relationship	<b>83%</b>	48%	36%	<b>14%</b>	2%
51. Having children	<b>72%</b>	40%	32%	<b>25%</b>	3%
52. Having job or career you enjoy	<b>95%</b>	68%	27%	<b>3%</b>	2%
53. Having a lot of money	<b>80%</b>	27%	54%	<b>17%</b>	3%
54. Having faith in God or a higher power	<b>48%</b>	30%	18%	<b>48%</b>	4%
55. Owning a home	<b>91%</b>	62%	29%	<b>8%</b>	2%
56. Earning a college degree	<b>61%</b>	20%	41%	<b>36%</b>	2%
57. Acts of service	<b>87%</b>	53%	34%	<b>8%</b>	6%

## DEMOGRAPHICS

The following questions are for categorization purposes only.

58. Are you the parent or guardian of any children under the age of 18 living in your household?

Response category	n=600
Yes	39%
No	61%

59. In what year were you born? **[Open Numeric] [Autofill age as:]**

Response category	n=600
18-23	19%
24-29	27%
30-35	30%
36-40	23%
I prefer not to say	n=0

60. How do you describe your gender?

Response category	n=600
Man	49%
Woman	49%
Non-binary or gender non-conforming	2%
Another way <b>[Open]</b>	n=1
I prefer not to say	n=1

61. Which of the following do you consider yourself to be? You can select as many as apply. **[Allow multiple responses]**

Response category	n=600
<b>Straight or heterosexual</b>	<b>73%</b>
<b>NET LGBTQ+</b>	<b>27%</b>
Lesbian	4%
Gay	4%
Bisexual	14%
Transgender	3%
Pansexual	7%
Asexual	2%
Queer	8%
Describe myself another way <b>[Open]:</b>	2%
Don't know	2%

62. Which of the following best describes your race and/or ethnicity? *You may choose more than one.* **[Allow for multiple responses]**

Response category	n=600
American Indian, Native American, or Alaska Native	11%
Asian	5%
Black, African, or African American	5%
Hispanic or Latino/a/x	11%
Middle Eastern or North African	1%
Native Hawaiian or Pacific Islander	1%
White or Caucasian	79%
Another way (please specify): <b>[Open]</b>	2%
Don't know	n=2
I prefer not to say	1%

Response category	n=600
White Alone	68%
POC	32%
Don't know	n=2
I prefer not to say	1%

63. What is the highest level of education that you have completed?

Response category	n=600
Less than high school	9%
High school diploma/GED	32%
Some college/2-year degree	31%
College degree/4-year degree	20%
Graduate/professional school	8%
I prefer not to say	n=2

64. Which category best describes your gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

Response category	n=600
Less than \$25,000	14%
\$25,000 to less than \$50,000	19%
\$50,000 to less than \$75,000	23%
\$75,000 to less than \$100,000	14%
\$100,000 to less than \$150,000	14%
\$150,000 or more	15%
I prefer not to say	2%

65. Do you rent, own your home, or have a different arrangement?

Response category	n=600
Rent	51%
Own	33%
I have a different arrangement	15%
I prefer not to say	2%

66. In which county do you live? **[Dropdown box of all Oregon counties] [Autofill area as]:**

Response category	n=600
Tri-county	45%
Willamette Valley	27%
Rest of state	28%
I prefer not to say	n=3

67. What is your present religion, if any? *You may choose as many as apply.* **[Multi-select; Randomize 1-11]**

Response category	n=600
<b>Total Christian Denominations</b>	<b>21%</b>
Protestant	11%
Roman Catholic	7%
Mormon	1%
Orthodox (Such as Greek or Russian Orthodox)	1%
Jewish	2%
Muslim	n=2
Buddhist	3%
Hindu	n=1
Spiritual	10%
Atheist	11%
Agnostic	12%
Something else	18%
Nothing in particular	27%
I prefer not to say	5%

68. Which of the following best describes your current marital status?

Response category	n=600
Married	35%
Not married, but in a committed, long-term relationship	26%
Single, never married	34%
Divorced or separated	3%
Widowed	1%
Other <b>[Open]</b>	n=3

69. What is your party registration?

Response category	n=600
Democrat	23%
Republican	12%
Another party	7%
Not affiliated with a political party	48%
Not registered to vote	10%
Don't know	n=0
I prefer not to say	n=0

70. In general, how would you describe your political views? **[Rotate 1-5/5-1]**

Response category	n=600
<b>Total Liberal</b>	<b>40%</b>
Very liberal	20%
Liberal	20%
<b>Moderate</b>	<b>30%</b>
<b>Total Conservative</b>	<b>19%</b>
Conservative	13%
Very conservative	6%
Don't know	9%
I prefer not to say	3%